

## Community Engagement Policy

Peel's vision is to *create sustainable environments where people and businesses can flourish*.  
Community Engagement is a key element in realising this vision.

### We are committed to:

- Engaging with our communities and individual stakeholders in a meaningful, open and transparent manner.
  - Aiming to be a 'good neighbour' and a positive influence in the communities in which we operate.
  - Supporting local charities, schools and community groups through:
    - Charitable contributions
    - Work placements
    - Mentoring
    - Volunteering
    - Project visits
    - Other in-kind contributions, such as:
      - the use of meeting spaces and facilities
      - lectures and presentations
      - membership of local interest groups and fora
  - Focusing our engagement with communities on the key areas of health, education, young people, sport and the environment.
- Adding value to communities through our developments by:
    - Working with local education providers to enhance the opportunities for skills development and training for local people.
    - Requiring major construction contractors to demonstrate targeted training and recruitment in support of local job creation.
    - Creating local supply chain opportunities linked to our developments and ongoing operations to stimulate local business growth.
  - Communicating our sustainability policies to interviewees and communities where appropriate.
  - The use of our public space for art, culture and sport.
  - Measuring the social and financial impact of our engagement activities.
  - Reviewing our Community Engagement Policy annually.
- We will improve on past performance by:**
- Creating sustainable visitor information for key destinations.

Approved by:  Jo Holden - Sustainability Director

Date: 25<sup>th</sup> February 2020